

For Immediate Release

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Record-Breaking Convention and Trade Show: EPIC School @ Imaging USA 2008

What event broke its attendee and tradeshow records in January? Imaging USA, of course. Held January 6-8 in Tampa, Fla., this event drew 8,600 attendees (including evidence photographers) and 315 companies in 600 tradeshow booths. As one attendee commented, "Thank you for making EPIC part of such a fabulous group of photographers with such varied and amazing backgrounds.

It was hard to *not* be excited about EPIC School @ Imaging USA's offerings: more than 100 educational programs, global networking, and 600+ tradeshow booths...the largest in the event's history! The programs featured presentations by preeminent evidence photographers, including Mike Brooks, Edward "Ted" Robinson and Patrick Besant-Matthews, MD, to name a few. Between programs, attendees flooded the Imaging Expo tradeshow floor to see some of the best products and services in the industry. And throughout the tradeshow, photographers were discovering new products, learning, and finding great deals.

Such excitement helped the nonprofits that hosted the event, too. For instance, Professional Photographers of America (PPA) crossed the 20,000 member mark on the last day of the convention. As one attendee said, Imaging USA makes you "proud to be a member" of associations like EPIC and PPA.

The programs, the parties (hosted by Canon and Kodak), and the EPIC networking events all provided the combination of fun and networking synonymous with Imaging USA. Taste some of that fun by watching video clips of the event on IUSA TV (<http://iusatv.ImagingUSA.org>)

Watch for EPIC School @ Imaging USA 2009 in Phoenix (January 11-13, 2009) to become another world-class event.

About Imaging USA

With a 600+ booth industry expo, educational sessions, and the International Print Exhibition, Imaging USA has established itself as the first major photographic event of the year. Imaging USA began in 1884 as the annual convention and trade show for Professional Photographers of America and is the longest running national photographic convention, expo and image exhibition in the United States. Always growing and evolving, Imaging USA became home to two new conferences in 2006: SEPCON (the Sport and Event Photographers Conference), the annual conference of the Society of Sport and Event Photographers, and the Commercial Photography Conference, the annual conference of Commercial Photographers International. In 2006, Imaging USA also welcomed Adobe as an official sponsor of the Adobe Photoshop and Lightroom for Photographers track. In 2008, Imaging USA welcomes EPIC School (Evidence Photographers International Council). For registration information and complete program details, visit www.imagingusa.org.

Professional Photographers of America (PPA), an international non-profit association for professional photographers, exists to assist its more than 20,000 members in achieving their professional, artistic, and fraternal goals; promote public awareness of the profession; and to advance the making of images in all of its disciplines as an art, a science and a visual recorder of history. For more information, visit www.ppa.com.

Evidence Photographers International Council (EPIC) was founded in 1968 as a non-profit educational and scientific organization with the primary purpose of advancing forensic photography and videography in civil evidence and law enforcement. EPIC also began to host an annual conference, providing awareness and education of evidence photography. Their seminars and workshops are now held internationally and throughout the U.S. In May 2007, EPIC merged with the Alliance of Visual Artists (AVA), which includes PPA, SEP, CPI, and the Student Photographic Society (SPS). For more information, please visit www.epic-photo.org, or call 866-868-EPIC (3742).

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