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Lowering the Risk of “Oops” in Evidence Photography

ATLANTA – When you’re sitting in a courtroom, it’s vital that your evidence photographs were taken by someone who has received the highest level of education. No law enforcement or public agency would want evidence dismissed by the court due to photographer error! The same holds true in many cases of evidence photography, whether for law enforcement, legal, or medical reasons. Luckily, you can get evidence photography education from the Evidence Photographers International Council’s (EPIC) annual conference, EPIC School. Membership and registration becomes available August 24.

EPIC rolls out this newly enhanced membership for free, provided evidence photographers expand their education by registering for EPIC School.

The school, held at the Westin Tampa Harbour Island Hotel in Tampa, Florida, January 5-8, 2008, promises four days of instruction, from basics to in-depth studies. With hands-on workshops featuring the lowest instructor-attendee ratio EPIC School has ever seen, attendees will learn the latest technology and tricks from the best in the industry. Topics include surveillance photography, photographing impression evidence, injury documentation and more. In addition, they are co-locating with Imaging USA (www.ImagingUSA.org), the juggernaut photo event put on by the Alliance of Visual Artists (AVA). This will allow EPIC participants to see the massive Imaging EXPO, a tradeshow that includes an exclusive EPIC Pavilion, along with other photographic educational programs and parties.

And if the educational resources of EPIC School were not enough to convince an aspiring (or established) evidence photographer to join, consider the new resources:

- Member-only access to the Evidence Photography Online Forum, where evidence photographers can share information and problems.
- Member-only access to other evidence photography resources, including articles on the profession.
- Personalized EPIC ID Credential Card.
- Subscription to *Evidence Magazine*.

- EPIC Event Discounts for all EPIC education
- Discounted rates for the Certified Evidence Photographer program (coming in 2008).
- And a variety of business discounts, including data recovery service, computer discounts, equipment leasing, and health insurance.

With this unique offer—free membership with an educational registration—EPIC shows its focus. After all, evidence photography is becoming increasingly important in a variety of fields. Shouldn't the education of those photographers be just as important? EPIC's focus and offer say "yes."

About EPIC

EPIC was founded in 1968 as a non-profit educational and scientific organization with the primary purpose of advancing forensic photography and videography in civil evidence and law enforcement. EPIC also began to host an annual conference, providing awareness and education of evidence photography. Their seminars and workshops are now held internationally and throughout the U.S. In May 2007, EPIC merged with the Alliance of Visual Artists (AVA). For more information, please visit www.epic-photo.org, or call 866-868-EPIC (3742).

About AVA

Better known for its largest association, Professional Photographers of America (PPA), AVA also holds the Society of Sport and Event Photographers (SEP), Commercial Photographers International (CPI), and the Student Photographic Society (SPS). AVA exists to increase the benefits and services to professional photographers through the professional and efficient administration of photographic and other visually-oriented associations. For more information, please visit www.AllianceofVisualArtists.com.

About Imaging USA

With a 500+ booth industry expo, educational sessions, and the international print exhibition, Imaging USA has established itself as the first major photographic event of the year. Imaging USA began in 1884 as the annual convention and trade show for Professional Photographers of America (www.ppa.com) and is the longest running national photographic convention, expo and image exhibition in the United States. In 2000 the name was changed to Imaging USA to reflect the evolution of the show and changes in the industry. Imaging USA continues to grow and evolve. In 2006 Imaging USA became home to two new conferences: SEPCON (the Sport and Event Photographers Conference), the annual conference of the Society of Sport and Event Photographers (www.SEPsociety.com), and the Commercial Photography Conference, the annual conference of Commercial Photographers International (www.MyCPI.com). In 2006, Imaging USA also welcomed Adobe as an official sponsor of the Adobe Photoshop and Lightroom for Photographers track. For more information, visit www.ImagingUSA.org.

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